

REP: HEADLINE# 6144824 TRF# 312011
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET

FAX# 703 528 7880
REPORT FROM REP OCT17/12 09.51
CHANGES ***WFTV-TV***
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ADV # _____ ADV. NAME ISS/DCCC
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA
FLIGHT DATES OCT30/12 NOV6/12 WK-2
CITY TAX _____ STATE TAX _____
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
PRDCT DCCC CONTRACT # 6144824
EST#1192 COMMENTS: (LINE, ORDER, INVOICE)
CLASS: NATL. LOCAL REGIONAL
DATE OCT17/12 09.51

REP: TO LENA
FR JULIE
REV 7,17,18,32,34-39,41-45,48,49,
TTL\$ \$158425.00
PLS CFM THX 10/17

STA:
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
:LINE#:REP :CD: : : : : : : : : : : : : :
:LINE#: : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1192
AGENCY PRODUCT CODE =
PROGRAM : EYEWITNESS NEWS
1 500A-530A 30 \$570.00 10/30 11/2 4 TU-F 4
2 500A-530A 30 \$570.00 11/5 11/5 1 MON 1
PROGRAM : EYEWITNESS NEWS
3 530A-600A 30 \$775.00 10/30 11/2 4 TU-F 4
PROGRAM : EYEWITNESS NEWS

REP#	HEADLINE#	TEL#	TRF#	FAX#	AGENCY	CREDIT	RISK	FROM REP	REPORT	**CHANGES**	OCT17/12 09.51	WFTV-TV
	6144824	703 528	312011	7800	CREDIT ADVISORY:	HARRIS	!!!					***
					ORDER WORKSHEET							

REP: TEL# 703 528 7800 FAX# 703 528 7880
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ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
* *CHANGES**

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ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
* *CHANGES* * REV #1 312011

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYs	:TOTL:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	:SPTS:
NOV/12	158425.00												
										CONTRACT	TOTAL	158425.00	
										TOTAL	SPOTS	126	

MARKET TOTALS		\$ 880,661	WFTV	34%	WKMG	21%	WESH	28%	WOFL	12%	WKCF	1%	WRBW	2%	CABL	0%
SVC-	NSI															
DEMOs-	RA35+*															
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES		L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME				
P-CLASS, PLAN, SECT																
									X-LATE	Y-DAYS	Z-COMMENTS	*	-MULTIPLE			